



**JAZZ AUS
FINNLAND**
JAZZAHEAD! 2017
PARTNER COUNTRY

Newsletter #02

jazzahead! 2017 > 27 – 30 April

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Showcase Festival > Application Deadline on October 31st, 2016

During jazzahead!'s showcases, musicians get the chance to present themselves and their music in front of important industry professionals as well as to a broad audience. jazzahead! is calling for applications for its different showcase modules: German Jazz Expo (applicants from Germany), Finnish Night (jazz from Finland), European Jazz Meeting (jazz formations from Europe) and the Overseas Night (all areas outside of Europe). Please remember to **submit your showcase applications before the deadline on October 31st, 2016**. Applications that are submitted after the deadline won't be taken into consideration. The terms to apply are available on the [website](#). After login as a registered participant you can apply via our online application form under "my jazzahead". Please select the fitting module for your band, enter all information needed and submit the application.

New: For the program in 2017, European Jazz Meeting will switch places with German Jazz Expo and Overseas Night. The Friday of jazzahead! will be dedicated to the European program, Saturday afternoon will present German bands and Saturday night belongs to the bands from Overseas.

German Jazz Expo – Round six

As last year German musicians, their agencies or professional representative can [register](#) directly as co-exhibitors at the German Market (stand number 6C23) and then submit an application for the official showcase program. The umbrella stand at the trade fair can be used for meetings and talks. The German Market is a subsidized stand, the costs amount to **125 € + 19% VAT**.

Partner Country Finland & the gala concert

jazzahead!'s partner country in 2017 is Finland. The Finnish cultural scene will be presented in Bremen in concerts, movies, performances, readings and various other formats. This happens in cooperation with cultural institutions in Bremen, such as Kunsthalle Bremen, Schwankhalle Bremen, Museum Weserburg and other renowned cultural sites.

The peak of that program will be the gala concert on April 28th, 2017 at concert hall Die Glocke. A highlight and must-go-event for many as it connects Finnish jazz star Iiro Rantala and Bremen based orchestra Die Deutsche Kammerphilharmonie. Iiro Rantala is one of the renowned Finnish artists, with his trio Toykeät he has shaken up the international jazz scene for years. For the first time in Germany, he will present some of his pieces together with an orchestra.

Important deadlines

In the following, you can find all important dates for the coming jazzahead! edition:

October 31 st , 2016	showcase application deadline
December 2016	announcement of the showcasing artists
January 13th, 2017	second discounted rate for professional participant registration ends
March 17th, 2017	deadline for guide entry & deadline for stand bookings
March 24th, 2017	deadline for ordering extra stand material (service handbook)
April 12th, 2017	online registration will close / registration is possible on site

(Subject to modification)

Travel & Accommodation

In cooperation with the Bremer Touristik-Zentrale (BTZ) we can once again offer reduced hotel rates to jazzahead! participants. BTZ will also gladly advise you about your travel options to jazzahead!. Further information and contact details can be found [here](#).

Warning concerning EXPO GUIDE S.C. Event Fairs, EHS and others

In the past years, our exhibitors have repeatedly been contacted via mail by a company named **EXPO GUIDE S.C, Event Fair, FAIR Guide and others**. Please do **not answer** their data request! These companies send out this offer to a number of different events and the respective exhibitors. The offer consists of an entry in a low-quality online registry. However, the written consent in fact entails a hidden three-year payment obligation of more than **€3,000. We would like to point out that we are in no way affiliated with those companies. The brand name “jazzahead!” was used without our knowledge or consent for these mailings.** In case you receive mail from one of these companies, we advise you to disregard and discard it. If you have already signed the offer and by doing so have entered a contract, we strongly suggest that you contest the validity of the contract. [The information sheet](#) from the AUMA (Association of the German Trade Fair Industry) contains more information and a sample reply that you can use to respond to a letter such as that from **EXPO GUIDE S.C, Event Fair or FAIR Guide**.

In addition, we want to warn you against EHS, Exhibitors Housing Services. Our exhibitors have been contacted by EHS directly with special hotel deals, which are not proved by us. We are in no way in contact or affiliated with this company. If you want to book safely, please use the [approved hotel list](#) by jazzahead! and BTZ.

We're happy to answer any questions you might have regarding jazzahead! 2017. Please don't hesitate to contact us about the new registration and application procedure. Just send an e-mail to piyasiri@jazzahead.de or call +49 (0)421 3505 298.

The jazzahead! team is looking forward to numerous registrations and is hoping for your participation!

Personal data are stored, processed and, in so far as you have not objected to their use, earmarked by MESSE BREMEN & ÖVB-Arena in accordance with the Data Protection Act for exhibition-related advertising of MESSE BREMEN & ÖVB-Arena. If you do not want to receive this information/newsletter or do not agree to the storage of your personal data you can object to this at any time to take effect in the future either in writing by sending an e-mail to info@jazzahead.de or call +49 (0)421 3505 298.