



Newsletter #03

jazzahead! 2018 > 19 – 22 April

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International stars, experimental young groups and large ensembles – the jazzahead! 2018 showcase festival

The showcase program of the 2018 jazzahead! in Bremen, Germany has been decided: of the 609 applicants from 49 countries, the juries chose 40 acts which will perform on stage at the international jazz trade fair of Messe Bremen from 19th to 22nd April.

During Polish Night, European Jazz Meeting, German Jazz Expo and Overseas Night, the bands will play on three days and evenings on the stages in Hall 7 and Kulturzentrum Schlachthof. The annually changing four international juries, one for each showcase module, consisted mainly of festival directors and program makers. You can find this year's jury members and the program [here](#).

How to use the online participants list of jazzahead! 2018

As a registered participant you can already use it: the jazzahead! participants list for 2018 with all contact information of other trade fair goers. Everyone not yet registered will see it after their confirmed registration.

The detailed participant list for jazzahead! 2018 is great to see in advance who else is coming and to meet them virtually already before the event. The detailed list offers photos, contact data and an opportunity to exchange messages. Just log-in into your account, visit your *my jazzahead!* page and click "list of participants". You can also search the list for certain branches and get in contact with people you are looking for and want to meet!

Your data provided for other jazzahead! participants can be checked and updated in your account settings under *my jazzahead!* after you are [logged in](#). The printed guide version will also be generated from the data you provide for the online listing. For all non-registered persons, you will find an overview of all participants [here](#).

Second early-bird rate for professional participants expires on January 12th, 2018!

If you want to register at favorable conditions for jazzahead! 2018 as professional participant without stand then hurry up: on January, 12th the second „Early Bird“ rate for professional participants (165 € + 19% VAT) ends. After that a registration for all days as a professional participants is 180€ + 19% VAT. Find further information and online registration [here](#). **Please note that all walk up registrations will be charged with an additional fee of 20€ + 19% VAT.**

Book your stand for jazzahead! 2018

If you're interested in booking a trade fair stand at jazzahead!, you best act quickly, as there are only few spaces still available. Information regarding spaces, package prices and the registration forms can be found on [our website](#). The deadline for exhibitor registrations is **March 14th, 2018**. All [prices](#) for participation and [hall plans](#) are available online and can be downloaded.

Partner country Poland & the gala concert

jazzahead! is not only the international branch meeting for the jazz industry, it is also a festival for the regional audience. Since 2011, we present the jazz scene of an annually changing partner country to the trade fair participants and also the cultural landscape of this country to the regional audience in Bremen. **The jazzahead! partner country 2018 is Poland** and from 6th to 22nd April concerts, theatre plays, readings, screenings and many more events in Bremen's cultural institutions give a deep insight into the cultural scene of our partner country.

The jazzahead! gala concert on 20th April 2018 is one highlight of the program

Several Polish stars will take to the stage at Die Glocke concert hall: In **Anna Maria Jopek**, one of Poland's best-known singers comes to Bremen. For this concert, she brings with her the no less famous Polish pianist **Leszek Możdżer**. This is a rare joint appearance and a special premiere, a tribute to all the masters and styles of Polish music that have shaped their artistic personalities. The second band on the stage that evening will be the international quartet of saxophonist **Maciej Obara**, which released an exceptional debut in November with prestigious label ECM. Obara and pianist Dominik Wania previously played together ten years ago in the band of legendary trumpeter Tomasz Stańko. This Polish-Norwegian quartet has been in existence for five years and built up an outstanding reputation, particularly live.

→ [Tickets are available in pre-sale](#)

Important deadlines

In the following, you can find all important dates for the coming jazzahead! edition:

January 12th, 2018	- second discounted rate for professional participant registration ends
March 14th, 2018	- deadline for guide entry & deadline for stand bookings
March 21st, 2018	- deadline for ordering extra stand material (service handbook)
April 5th, 2018	- online registration closes / registration will be possible on-site
(Subject to modification)	

Meet us at...

jazzahead! regularly visits other expos and events. In the following weeks you can meet us here:

- 11. - 13. January 2018 > Jazz Congress & APAP, New York City, USA
- 18. - 19. January 2018 > Eurosonic Noorderslag, Groningen, Netherlands

Drop us a line at info@jazzahead.de to schedule a meeting!

Promotional Opportunities at jazzahead!

To receive maximum visibility for your company, product, service, artist or band, jazzahead! offers numerous promotional opportunities prior to, during and after the event.

From the official exhibitor and participant GUIDE to the festival brochure, from online banners on the website to merchandise products, logo placements and on-site displays to entirely individual solutions – get your perfect presentation space for jazzahead! 2018. Your contact person for marketing is [Insa Stanke](#).

Have a look at our [Promotional 2018!](#)

Book a meeting room at jazzahead!

Are you looking for a special presentation space on site at jazzahead!? You can now book rooms at

hall 6 & 7 and Kulturzentrum Schlachthof. You can choose between small conference rooms or bigger rooms for presentations or receptions. Bookings and prices are [available here](#).

Travel & Accommodation

In cooperation with the Bremer Touristik-Zentrale (BTZ) we can again offer reduced hotel rates to jazzahead! participants. BTZ will also gladly advise you about your travel options to jazzahead!. Further information and contact details can be found [here](#).

Attention: there is a tense room situation due to another big international congress happening at the same time than jazzahead! 2018. We advise you to do your hotel bookings the earliest possible.

Warning concerning EXPO GUIDE S.C. Event Fairs, EHS and others

In the past years, our exhibitors have repeatedly been contacted via mail by a company named **EXPO GUIDE S.C, Event Fair, FAIR Guide and others**. Please do **not answer** their data request! These companies send out this offer to a number of different events and the respective exhibitors. The offer consists of an entry in a low-quality online registry. However, the written consent in fact entails a hidden three-year payment obligation of more than **€3,000**. **We would like to point out that we are in no way affiliated with those companies. The brand name “jazzahead!” was used without our knowledge or consent for these mailings.** In case you receive mail or e-mail from one of these companies, we advise you to disregard and discard it. If you have already signed the offer and by doing so have entered a contract, we strongly suggest that you contest the validity of the contract. [The information sheet](#) from the AUMA (Association of the German Trade Fair Industry) contains more information and a sample reply that you can use to respond to a letter such as that from **EXPO GUIDE S.C, Event Fair or FAIR Guide**.

In addition, we want to warn you against EHS, Exhibitors Housing Services. Our exhibitors have been contacted by EHS directly with special hotel deals, which are not proved by us. We are in no way in contact or affiliated with this company. If you want to book safely, please use the [approved hotel list](#) by jazzahead! and BTZ.

We're happy to answer any questions you might have regarding jazzahead! 2018. Please don't hesitate to contact us about the new registration and application procedure. Just send an e-mail to piyasiri@jazzahead.de or call +49 (0)421 3505 298.

The jazzahead! team is looking forward to welcoming you in Bremen!

Your jazzahead! team

Personal data are stored, processed and, in so far as you have not objected to their use, earmarked by MESSE BREMEN & ÖVB-Arena in accordance with the Data Protection Act for exhibition-related advertising of MESSE BREMEN & ÖVB-Arena. If you do not want to receive this information/newsletter or do not agree to the storage of your personal data you can object to this at any time to take effect in the future either in writing by sending an e-mail to info@jazzahead.de or call +49 (0)421 3505 298.