



**JAZZ AUS  
FINNLAND**  
JAZZAHEAD! 2017  
PARTNER COUNTRY

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## Newsletter #03

jazzahead! 2017 > 27 – 30 April

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### Showcase program

The four multinational juries, which select the showcase programme at jazzahead!, were once again spoilt for choice: a total of 547 bands from 55 countries submitted their entries for the showcase festival. Subsequently 40 bands from 19 countries made it through to the official jury selection for 2017. The bands play on three days and evenings on the stages at the jazzahead! trade fair, which is being held from 27-30 April 2017 in Bremen, Germany. The annually changing four international juries, one for each showcase module, consist mainly of festival directors and program makers. You can find this year's jury members and the program [here](#).

**New: For the program in 2017, European Jazz Meeting will switch places with German Jazz Expo and Overseas Night. The Friday of jazzahead! will be dedicated to the European program, Saturday afternoon will present German bands and Saturday night belongs to the bands from Overseas.**

### Detailed participants list of jazzahead! 2017 is online now – more information than before

The detailed participant list for jazzahead! 2017 is now available online. Your data provided for other jazzahead! participants can be checked and updated in your account settings under "my jazzahead!" after you are [logged in](#). The printed guide version will also be generated from the data you provide for the online listing. For all non-registered person, you will find an overview of all participants [here](#). New in 2017 is the option to contact other jazzahead! participants directly via the built-in contact form on the participant's detail page. Overall, the detailed participant list provides more information than before: Participant data are more detailed and, if provided, a picture of the participant is available, making the contact before the trade fair much more personal.

### Save the Date: Symposium „Improvisation and jazz for children“

On Thursday, April 27<sup>th</sup>, 2017, jazzahead!, together with project partners from the initiative "Improvisation und Jazz für Kinder", Jazzcom e.V., Musikland Niedersachsen gGmbH and the Institute for Musikpädagogik at Westfälischen Wilhelms-Universität Münster, will address the topic „Improvisation and jazz for children“ during an open symposium. Children are an agile, honest, inspirable and curious audience – properties that fit well with jazz because its play between the head and the gut loves and needs this kind of listeners. Although jazz and children are a great match, there are only a few jazz-related offers for kids in pre- and elementary school. Why is that the case? What would be the conditions to change this? How is jazz conveyed and taught to children at these ages? We are looking forward to your attendance and to discussing, listening and trying, evaluating and making plans together.

Registrations and conditions for the symposium will be available on our website as of mid-January 2017.

The symposium will be held in German.

**Second early-bird rate for professional participants expires on January 13<sup>th</sup>, 2017!**

If you want to register at favorable conditions for jazzahead! 2017 as professional participant without stand then hurry up: on January, 13<sup>th</sup> the second „Early Bird“ rate for professional participants (160 € + 19% VAT) ends. After that a registration for all days as a professional participants is 180€ + 19% VAT. Find further information and online registration [here](#). **Please note that all walk up registrations will be charged with an additional fee of 20€ + 19% VAT for the first time.**

### **Important deadlines**

In the following, you can find all important dates for the coming jazzahead! edition:

January 13th, 2017	second discounted rate for professional participant registration ends
March 17th, 2017	deadline for guide entry & deadline for stand bookings
March 24th, 2017	deadline for ordering extra stand material (service handbook)
April 12th, 2017	online registration will close / registration is possible on site

*(Subject to modification)*

### **Ticket presale is on!**

**Visitor tickets** for the **short showcase concerts** at Finnish Night, German Jazz Expo, Overseas Night and European Jazz Meeting, **gala concert** and **jazzahead! clubnight** are available on presale at Nordwest Ticket via the jazzahead! [webshop](#), its advance booking points and under +49 421 36 36 36. In addition, the tickets can be purchased at the ticket service at the Glocke +49 421 33 66 99, at the WESER-KURIER Pressehaus, all regional newspaper publishing houses or online at [www.jazzahead.de](http://www.jazzahead.de) and [weser-kurier.de/ticket](http://weser-kurier.de/ticket).

### **Travel & Accommodation**

In cooperation with the Bremer Touristik-Zentrale (BTZ) we can once again offer reduced hotel rates to jazzahead! participants. BTZ will also gladly advise you about your travel options to jazzahead!. Further information and contact details can be found [here](#).

### **Warning concerning EXPO GUIDE S.C. Event Fairs, EHS, Fair Point and others**

In the past years, our exhibitors have repeatedly been contacted via mail by a company named **EXPO GUIDE S.C, Event Fair, FAIR Guide and others**. Please do **not answer** their data request! These companies send out this offer to a number of different events and the respective exhibitors. The offer consists of an entry in a low-quality online registry. However, the written consent in fact entails a hidden three-year payment obligation of more than **€3,000**. **We would like to point out that we are in no way affiliated with those companies. The brand name “jazzahead!” was used without our knowledge or consent for these mailings.** In case you receive mail from one of these companies, we advise you to disregard and discard it. If you have already signed the offer and by doing so have entered a contract, we strongly suggest that you contest the validity of the contract. [The information sheet](#) from the AUMA (Association of the German Trade Fair Industry) contains more information and a sample reply that you can use to respond to a letter such as that from **EXPO GUIDE S.C, Event Fair or FAIR Guide**.

**In addition, we want to warn you against EHS, Exhibitors Housing Services or Fair Point.** Our exhibitors have been contacted by EHS directly with special hotel deals, which are not proved by us. We are in no way in contact or affiliated with this company. If you want to book safely, please use the [approved hotel list](#) by jazzahead! and BTZ.

We're happy to answer any questions you might have regarding jazzahead! 2017. Please don't hesitate to contact us about the new registration procedure. Just send an e-mail to [piyasiri@jazzahead.de](mailto:piyasiri@jazzahead.de) or call +49 421 3505 298.

### **The jazzahead! team is looking forward to numerous registrations and your participation!**

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