



Newsletter #01 jazzahead! 2018 > 19 – 22 April

Topics

- [Partner Country Poland](#)
- [Registration for jazzahead! 2018 open](#)
- [Stand bookings](#)
- [Showcase applications](#)
- [Important deadlines](#)
- [New Opening hours](#)
- [Meet us at...](#)
- [Travel & Accomodation](#)
- [Warning Expo Guide & others](#)

Partner Country Poland

The jazzahead! partner country 2018 is Poland. We are looking forward to presenting the highly impressive Polish scene at trade fair and festival! The Polish Night is the start to four days of jazzahead!, during which Poland will introduce its jazz scene in Bremen. In addition, over the course of two weeks, concerts, theatre plays, readings, screenings and many more events in Bremen's cultural institutions give a deep insight into the cultural scene of our partner country.

Registration for jazzahead! 2018 open

As of now, you can [register again online](#) for jazzahead! 2018 as an exhibitor, co-exhibitor, professional participant or media representative. All [rates and conditions](#) for participation and [hall plans](#) are available online and can be downloaded. In order to make your online registration, you first need to [create a user account](#) or [login](#) with an existing account, then update your data and password. After this, you can choose your participation. Please read the [terms and conditions](#) properly beforehand.

NEW: registrations as professional participants or co-exhibitors cannot be paid by invoice any longer, only credit card, paypal or immediate money transfer will be possible.

Attention professional participants: Get your registration as professional participants at our early bird rate until 13 October, 2017 for just 145 € plus 19% VAT for all days of jazzahead!

Stand booking options

Together with the start of online registrations, stand bookings are also possible and have to be made [online](#), too. All prices and booking options can be found [on our website](#). In case you wish to discuss larger stand bookings beforehand, please contact Maleni Piyasiri at +49 (0)421 3505 298.

Call for showcase applications

From now on, you can apply for the showcase festival. As in the previous years, exhibitors, co-exhibitors and also professional participants registered for all days, can hand in applications [online](#). **The deadline for band applications is November 2nd, 2017.** You'll find more information about the **terms and conditions** [online](#).

Applications can only be submitted via the jazzahead! website. The official showcase selection is made by four international **juries** of experts, which will choose the bands that get to play one of the 40 showcases. The showcasing bands and artists will be announced in the beginning of December.

Next year's showcase program consists of the following modules:

Thursday, April 19th, 2018: The **Polish Night** opens the showcase festival at 7.30 pm on two stages in Exhibition Hall 7 and at Kulturzentrum Schlachthof.

Friday, April 20th, 2018: From 2 PM and again from 7.30 PM, the **European Jazz Meeting** will take the three stages.

Saturday, April 21st, 2018: The afternoon is dedicated to German bands, presenting eight bands in the **German Jazz Expo**. The **Overseas Night** is the final item on the showcase agenda, taking place on Saturday night from 7.30 PM, again in Exhibition Hall 7 and at Kulturzentrum Schlachthof.

Important deadlines

In the following, you can find all important dates for the coming jazzahead! edition:

Mid-September 2017 - online registration opens and showcase application phase starts
October 13th, 2017 - early bird rate for professional participant registration ends
November 2nd, 2017...- showcase application deadline
December 2017.....- announcement of the showcasing artists
January 12th, 2018 - second discounted rate for professional participant registration ends
March 14th, 2018 - deadline for guide entry & deadline for stand bookings
March 21st, 2018 - deadline for ordering extra stand material (service handbook)
April 5th, 2018 - online registration closes / registration will be possible on-site
(Subject to modification)

New Opening hours

For jazzahead! 2018, we have adjusted our opening times.

The trade fair will close one hour early and we'll start with the showcases 30 minutes earlier than the years before:

	<u>Trade Fair, Hall 6</u>	<u>jazzahead! Showcases Hall 7 & Schlachthof*</u>
Thursday, 19th April	12.00 pm – 7.00 pm	7.30 pm – 00.40 am
Friday, 20th April	10.00 am – 7.00 pm	2.00 pm – 6.30 pm & 7.30 pm – 00.40 am
Saturday, 21th April	10.00 am – 7.00 pm	2.00 pm – 6.30 pm & 7.30 pm – 01.00 am
Sunday, 22th April	10.00 am – 12.00 pm	

(*Subject to modification)

Meet us at...

jazzahead! regularly visits other expos and events. In the following weeks you can meet us here:

21st - 24th September, 2017 > European Jazz Conference / Ljubljana, Slovenia

21st - 22nd September, 2017 > Reeperbahnfestival / Hamburg, Germany

25th - 29th October, 2017 > WOMEX / Katowice, Poland

Drop us a line at info@jazzahead.de to schedule a meeting!

Travel & Accommodation

In cooperation with the Bremer Touristik-Zentrale (BTZ) we can again offer reduced hotel rates to jazzahead! participants. BTZ will also gladly advise you about your travel options to jazzahead!.

Further information and contact details can be found [here](#).

Attention: there is a tense room situation due to another big international congress happening at the same time than jazzahead! 2018. We advise you to do your hotel bookings the earliest possible.

Warning concerning EXPO GUIDE S.C. Event Fairs, EHS and others

In the past years, our exhibitors have repeatedly been contacted via mail by a company named **EXPO GUIDE S.C, Event Fair, FAIR Guide and others**. Please do **not answer** their data request! These

companies send out this offer to a number of different events and the respective exhibitors. The offer consists of an entry in a low-quality online registry. However, the written consent in fact entails a hidden three-year payment obligation of more than **€3,000**. **We would like to point out that we are in no way affiliated with those companies. The brand name “jazzahead!” was used without our knowledge or consent for these mailings.** In case you receive mail or e-mail from one of these companies, we advise you to disregard and discard it. If you have already signed the offer and by doing so have entered a contract, we strongly suggest that you contest the validity of the contract. [The information sheet](#) from the AUMA (Association of the German Trade Fair Industry) contains more information and a sample reply that you can use to respond to a letter such as that from **EXPO GUIDE S.C, Event Fair or FAIR Guide**.

In addition, we want to warn you against EHS, Exhibitors Housing Services. Our exhibitors have been contacted by EHS directly with special hotel deals, which are not proved by us. We are in no way in contact or affiliated with this company. If you want to book safely, please use the [approved hotel list](#) by jazzahead! and BTZ.

We're happy to answer any questions you might have regarding jazzahead! 2018. Please don't hesitate to contact us about the new registration and application procedure. Just send an e-mail to piyasiri@jazzahead.de or call +49 (0)421 3505 298.

The jazzahead! team is looking forward to welcoming you in Bremen!

Your jazzahead! team

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