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## Newsletter #02

jazzahead! 2018 > 19 – 22 April

### Topics

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### Showcase Festival > Application Deadline 2<sup>nd</sup> November, 2017

**The deadline for band applications for the jazzahead! showcase concerts is November 2nd, 2017.** Applications can be submitted for the modules German Jazz Expo (applicants from Germany), Polish Night (jazz from Poland), European Jazz Meeting (jazz formations from Europe) and the Overseas Night (all areas outside of Europe). As in the previous years, exhibitors, co-exhibitors and also professional participants registered for all days, can hand in applications via our online application form in their jazzahead! account. You'll find more information about the **terms and conditions** [online](#). The official showcase selection is made by four international **juries** of experts, which will choose the bands that get to play one of the 40 showcases. The showcasing bands and artists will be announced in the beginning of December.

During jazzahead!'s showcases, musicians get the chance to present themselves and their music in front of important industry professionals as well as to a broad audience.

### Partner country Poland & the festival

jazzahead! is not only the international branch meeting for the jazz industry, it is also a festival for the regional audience. Since 2011, we present the jazz scene of an annually changing partner country to the trade fair participants and also the cultural landscape of this country to the regional audience in Bremen. **The jazzahead! partner country 2018 is Poland** and from 6<sup>th</sup> to 22<sup>nd</sup> April concerts, theatre plays, readings, screenings and many more events in Bremen's cultural institutions give a deep insight into the cultural scene of our partner country.

### Important deadlines

In the following, you can find all important dates for the coming jazzahead! edition:

November 2nd, 2017	- showcase application deadline
December 2017	- announcement of the showcasing artists
January 12th, 2018	- second discounted rate for professional participant registration ends
March 14th, 2018	- deadline for guide entry & deadline for stand bookings
March 21st, 2018	- deadline for ordering extra stand material (service handbook)
April 5th, 2018 (Subject to modification)	- online registration closes / registration will be possible on-site

### Meet us at...

jazzahead! regularly visits other expos and events. In the following weeks you can meet us here:

25th - 28th October, 2017 > WOMEX / Katowice, Poland

**Drop us a line at [info@jazzahead.de](mailto:info@jazzahead.de) to schedule a meeting!**

### Promotional Opportunities at jazzahead!

To receive maximum visibility for your company, product, service, artist or band, jazzahead! offers numerous promotional opportunities prior to, during and after the event.

From the official exhibitor and participant GUIDE to the festival brochure, from online banners on the website to merchandise products, logo placements and on-site displays to entirely individual solutions – get your perfect presentation space for jazzahead! 2018. Your contact person for marketing is [Insa Stanke](#).

Have a look at our [Promotional Opportunities 2018!](#)

### **Travel & Accommodation**

In cooperation with the Bremer Touristik-Zentrale (BTZ) we can again offer reduced hotel rates to jazzahead! participants. BTZ will also gladly advise you about your travel options to jazzahead!. Further information and contact details can be found [here](#).

**Attention:** there is a tense room situation due to another big international congress happening at the same time than jazzahead! 2018. We advise you to do your hotel bookings the earliest possible.

### **Warning concerning EXPO GUIDE S.C. Event Fairs, EHS and others**

In the past years, our exhibitors have repeatedly been contacted via mail by a company named **EXPO GUIDE S.C, Event Fair, FAIR Guide and others**. Please do **not answer** their data request! These companies send out this offer to a number of different events and the respective exhibitors. The offer consists of an entry in a low-quality online registry. However, the written consent in fact entails a hidden three-year payment obligation of more than **€3,000**. **We would like to point out that we are in no way affiliated with those companies. The brand name “jazzahead!” was used without our knowledge or consent for these mailings.** In case you receive mail or e-mail from one of these companies, we advise you to disregard and discard it. If you have already signed the offer and by doing so have entered a contract, we strongly suggest that you contest the validity of the contract. [The information sheet](#) from the AUMA (Association of the German Trade Fair Industry) contains more information and a sample reply that you can use to respond to a letter such as that from **EXPO GUIDE S.C, Event Fair or FAIR Guide**.

**In addition, we want to warn you against EHS, Exhibitors Housing Services.** Our exhibitors have been contacted by EHS directly with special hotel deals, which are not proved by us. We are in no way in contact or affiliated with this company. If you want to book safely, please use the [approved hotel list](#) by jazzahead! and BTZ.

We're happy to answer any questions you might have regarding jazzahead! 2018. Please don't hesitate to contact us about the new registration and application procedure. Just send an e-mail to [piyasiri@jazzahead.de](mailto:piyasiri@jazzahead.de) or call +49 (0)421 3505 298.

**The jazzahead! team is looking forward to welcoming you in Bremen!**

### **Your jazzahead! team**

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