

PROMOTIONAL OPPORTUNITIES

DIGITAL 2021 · 29 April – 2 May ... and beyond

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ONLINE BANNER on jazzahead.de (limited)

Page impressions: > 450.000 p.a.

Stand alone banner · 400 x 250 px (B x H) · **JPG**

Banner in content · 250 x 250 px (B x H) · **JPG**

> **1 week banner placement · period: March - 2 May 2021 · (week: from Monday to Sunday)**

Positioning is subject to availability / Positioning for partners on selected pages

March - 18 April
€ 300,-

March - 18 April
€ 200,-

19 April - 2 May
€ 400,-

19 April - 2 May
€ 300,-

> **1 month banner placement (during the year)**

Positioning is subject to availability / Positioning for partners on selected pages

June, July, August
€ 350,-

June, July, August
€ 200,-

February, May, September
€ 500,-

February, May, September
€ 350,-

January, October, November, December
€ 600,-

January, October, November, December
€ 450,-

VIDEO SPOT during the event on talque.com (limited)

Positioning is subject to availability

> **15 seconds**
price on request

> **30 seconds**
price on request

> delivery deadline: 15 April, 2021

Guidelines for video spot data delivery:

aspect ratio: 16:9
format: MP4 or AVI-format (no 4K)
resolution: Full HD

ONLINE MAGAZINE available on the website in May after the event and for online distribution

Positioning is subject to availability / Positioning for partners on selected pages

Online banner

> **Stand alone banner · JPG**
price and format on request

> **Banner in content · JPG**
price and format on request

Video spots

> **15 seconds**
price on request

> **30 seconds**
price on request

Please note the guidelines for the transfer of video files listed above.


All prices plus 19% VAT

GET IN TOUCH:

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