



PRECONDITIONS FOR SHOWCASE APPLICATIONS

jazzahead! 2023 > 27 April – 30 April

PLEASE NOTE: Precondition for the application is that the applicant must be a registered (co-) exhibitor or professional participant (all days) of jazzahead! 2023. Every (co-)exhibitor or professional participant (all days) can propose 1 artist/band for each of the 3 showcase modules. (Each artist/band can only be submitted once, i.e. for one module!)

What is NEW in 2023: The former program lines along the modules will be cancelled, the program will be spread over the three full days (Thurs., Fri., Sat.) of jazzahead!
Therefore, when you apply, **make sure you are free for a showcase on all three days (27-29 April)** and have no other commitments.

Please take advantage of the jazzahead! days for your promotion and networking, there are numerous opportunities to do so, online and on-site, in the run-up, during jazzahead! and afterwards.

The on-site program at jazzahead! 2023 will feature **32 showcases**, they are open for applications. Besides these showcases jazzahead! will put on stage four special co-production concerts within the partner country program Germany in co-operation with musicians from France, the Netherlands, Austria and the USA – there no applications possible for these concerts.

Showcase modules

1	European	16 showcases	Th 27 – Sa 30 April 2023
2	German Jazz Expo	8 showcases	Th 27 – Sa 30 April 2023
3	Overseas	8 showcases	Th 27 – Sa 30 April 2023

(subject to change)

For each showcase module, bands are selected by panels of experts, their names will be published together with the official selection by January 2023. The criteria for the jury selection can be found online here: www.jazzahead.de/en/showcases/#jury.

Applicants need to fulfill and accept the following preconditions:

APPLICATION

- ⇒ **Requirement:** applicants **must be registered (co-)exhibitors or professional participants (all days)** of jazzahead! 2023 **OR** be proposed by a **registered (co-) exhibitor or professional participant (all days)**. Go to www.jazzahead.de/en/tradefair/#register
- ⇒ To become a co-exhibitor, you can register as a participant on an umbrella stand (e.g. German Market, the umbrella stand for international promoters “Showcasing Artists & International Promoters”, umbrella stands of other national organizations **or** other main exhibitors).
- ⇒ **Please note that the registration costs to the trade fair are not related to your showcase application.** The registration gives you access to the jazzahead! trade fair, conferences and showcase festival **online and on-site**.



- ⇒ **For co-exhibitors and professional participants** cancellation is free of charge until two weeks after receipt **and** confirmation of the registration by jazzahead! – later cancellations will be charged with 30% of the registration fee until January 26th, 2023. After this date cancellations will be charged with 50% of the registration fee until March 16th, 2023. Thereafter, a cancellation will be charged at 100% of the registration fee. **For exhibitors** please check the conditions here: www.jazzahead.de/en/tradefair/#conditionsofparticipation
- ⇒ **Bands that are selected for the official showcase program 2023 are free of charge for the exhibition and showcase festival online and on-site (this applies for all band members).** If band members have registered before and are selected, the registration fee will be paid back.
- ⇒ The application form and information material (band information, professional photo and press material as well as audio/video files) must be provided via the **online application system** on www.jazzahead.de **THE LATEST by October 27th, 2022.**
Please note that it is more than helpful for the juries to listen to the different band applications step by step. So, the earlier the applications come in the better it is! Incomplete applications will not be taken into consideration.

PROFILE OF THE APPLYING BANDS

- ⇒ The artist/band should have **professional intentions and perspectives**, being able to **tour internationally**. The applicant should be an **existing band or a profiled project** with a permanent line-up presenting **high quality music** that includes improvisational elements to a larger extent.

⇒ **The artist/band has to provide the following for the application:**

- Vita/short portrait of the artist/band (only pdf/doc) – in English!
- Technical rider and/or stage plan (only pdf/doc)
- Professional photo(s) of the artist/band incl. copyright, (minimum 300 dpi, landscape)
- Relevant video/audio material of the performing line-up in form of links to youtube, soundcloud, vimeo, etc. (at least 1, max. 3)

GENERAL CONDITIONS AND PROCEDURE

- ⇒ Each exhibiting company, institution, association or professional participant can suggest **1 artists/band for each showcase module**. The same artist/band cannot be submitted for different modules!
- ⇒ For the **European showcases**, the band should be a European formation (this means, the majority of the band members should have a residence in Europe, excl. Germany). For **Overseas**, the band should be a **formation from outside of Europe** (this means, the majority of the band members should have a residence outside of Europe). For the **German Jazz Expo**, the band should be a **formation from Germany** (this means, the majority of the band members should have a residence in Germany).
- ⇒ The assignment to the different showcase modules European and Overseas is based geographically – not politically. Bands/Artists based in Africa, the Middle East (like Israel), Saudi Arabia or Asia are pleased to apply for the Overseas Night.
- ⇒ Please refer to the map [here](#) to see what countries can apply for the European showcases. For further questions, please contact Insa Stanke / stanke@jazzahead.de.
- ⇒ **German Jazz Expo and European showcases:** the selected bands get a time slot of **30 minutes play time + time for set-up** (according to schedule provided by jazzahead!).



- ⇒ **Overseas:** the selected bands get a time slot of **45 minutes play time + time for set-up** (according to schedule provided by jazzahead!).

The bands commit to abiding by the time slots. (**+ soundcheck beforehand, during the day/the day before**).

- ⇒ **Announcement of participants:** The official selection of showcasing bands 2023 will be announced to the public by January 2023. However, all applicants will already receive a message in December about whether they have been accepted into the program or not.
- ⇒ All **participating musicians of the selected bands** will receive badges that entitle them to **free entrance to jazzahead!'s official program online and on-site** (incl. exhibition, concerts, conferences and matchmaking sessions).
- ⇒ All participating bands commit to using **only** the available backline and PA. Standard backline will be provided, taking into consideration the submitted technical riders and specific requirements after approval of jazzahead!'s managing technical engineer.
- ⇒ **All national and international professionals** including representatives of the press **have entrance** to the jazzahead! showcase program.
- ⇒ For the German Jazz Expo, jazzahead! conducts an **invitation program** with its collaborating partner "Initiative Musik" to invite a number of **international festival directors and promoters**. For more information about the conditions **to become part of the invitation program please contact Nina Thomann: thomann@jazzahead.de**.

COSTS AND CONTRACT MATTERS

- ⇒ **The applicants** (exhibiting labels, agencies, artists' associations, export offices, musicians, or other) **are responsible for organizing and financing the arrival and departure of their artists/bands, their accommodation and bear any additional costs.**
We strongly encourage all showcasing artists/bands to look for support and to apply for funding at the relevant institutions in their respective home countries.
- ⇒ Costs for **professional technical equipment, premises, professional video recording of the concert (cut in 15-minute parts), promotion within the national and international media and press campaign of jazzahead!** (YouTube compilation, program leaflet, Guide, internet, social media and press) **as well as catering on location on the day of the performance** are covered by jazzahead! and their collaborating partners.
- ⇒ **Backline:** jazzahead! will provide the backline for the respective stages based on a standard backline list. Instruments from a variable backline list can be provided for limited use (not for all stages and not at all time) and only on prior request. Backline which is requested but not used can be charged to the requesting band under circumstances.
- ⇒ **The applicant agrees with the application that jazzahead! and its radio and production partners are authorized to present or have presented the concert recordings by public and private broadcasting companies,** to broadcast or have broadcasted the same via cable or satellite or other transmission facilities, or to distribute and to make them available in digital form or analogue form by any other means. !
- ⇒ **The applicant agrees with the application that jazzahead!'s partner and licensee Stingray DJAZZ is authorized to present the concert in any and all media and format.** Stingray DJAZZ is a pay television channel dedicated to all jazz and jazz-related genres. Stingray DJAZZ is available through website, app, social media, Video-On-Demand (VOD) services and linear television channels. **Stingray DJAZZ is providing each**



showcasing band with a license fee of 500 € per band.

- ⇒ Any other commercial exploitation of the concert recording shall be governed by a separate contract or contract amendment.
- ⇒ Furthermore jazzahead! and its partners are entitled to use the recordings for live-streaming and later transmissions/broadcasts of the concert (on the radio and on television) including the simultaneous transmission of the original radio program in full length or as short excerpts on the Internet, on television, in movies, on mobile terminals, etc. (e.g. as (live-) streaming, for downloading, or also in the context of the jazzahead! video recordings). **The video recordings are made available in sections to the artists for their own non-commercial self-promotion.**
- ⇒ **The applicant agrees with the application that jazzahead! is authorized** to use the provided **press material, photos and audio files free of charge** for their **marketing and PR campaign** incl. all print media, internet services and social media portals worldwide.
- ⇒ All conditions and respective liabilities of each party will be put down in a **concert agreement** that is to be signed by both parties prior to the event. **A standard version of this agreement can be provided on request prior to the application, please contact Insa Stanke: stanke@jazzahead.de for that.**