

Code of Conduct – English

INTRODUCTION

jazzahead! Trade Fair & Festival is an international event that brings together professionals from the jazz world. The goal is to create a respectful, safe, and inspiring environment for all participants. The event consists of two main components:

1. **The Trade Fair**, where international exhibitors from the music industry, including funding institutions, cultural offices, export offices, labels, pressing plants, agencies, managements, artists, and their associations, come together.
2. **The Showcase Festival**, which takes place over multiple days on the event grounds and features numerous concerts lasting late into the night.

The following Code of Conduct ensures that all participants share and respect these values.

VALUES

jazzahead! is committed to ensuring a safe, respectful, and inclusive environment for all participants—both at the trade fair and during the showcase concerts. All participants are expected to behave in a supportive, considerate, and respectful manner, regardless of context or time.

If anyone witnesses behavior that violates this Code of Conduct, even if they are not directly affected, they are encouraged to report it through the process outlined below. A truly safe environment can only be achieved when everyone actively contributes to it.

The organizer reserves the right to exclude individuals who violate this Code of Conduct from the event.

SCOPE

This policy applies to all participants of jazzahead!, covering both the trade fair and the showcase festival. It includes all interactions on-site, online, via phone, and through the event's digital communication channels.

UNACCEPTABLE BEHAVIOR

Unacceptable behavior includes, but is not limited to:

- **Discrimination** of any kind, based on age, gender, origin, religion, sexual orientation, political beliefs, disability, or any other characteristic.
- **Sexual harassment**, including unwanted advances, comments on sexual topics, or unwelcome physical contact.
- **Physical and verbal violence** in any form.
- **Insults, intimidation, and bullying**, including cyberbullying, inappropriate comments about a person's appearance, social exclusion, or spreading rumors.
- **Any behavior that an individual perceives as inappropriate or uncomfortable.**

INCLUSION AND ACCESSIBILITY

The event strives to provide an inclusive and accessible experience for all participants. Support services or aid will be provided upon request.

RESPONSIBLE USE OF ALCOHOL AND SUBSTANCES

A responsible approach to alcohol and other substances is expected at all times. **Misconduct under the influence of such substances may also result in exclusion from the event.**

DATA PRIVACY AND PERSONAL RIGHTS

Personal information, including photos and video recordings, may only be used or published with the consent of the affected person.

USE OF ARTIFICIAL INTELLIGENCE AND DIGITAL CONTENT

AI-generated content or digital modifications must be clearly labeled and must not be misleading.

SUSTAINABILITY AND ENVIRONMENTAL AWARENESS

Participants are encouraged to promote sustainable and environmentally friendly practices, such as waste reduction and the use of eco-friendly transportation.

REPORTING PROTOCOL AND DISCIPLINARY ACTIONS

- Violations can be reported verbally or in writing to an official event contact.
- Reports can be made anonymously if desired.
- All reports will be handled confidentially and reviewed promptly.
- Consequences may include warnings, exclusion from specific event areas, or full exclusion from the event.